

# FLORIAN

INNOVATIVE DRAFT CONTROL TECHNOLOGY FOR WOOD STOVES AND OVENS



# YOUR OPPORTUNITY

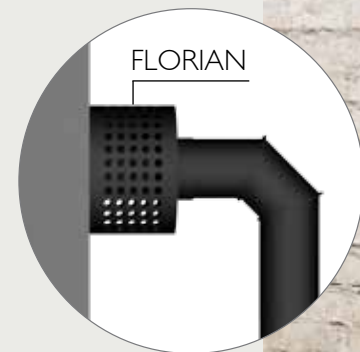
## MARKET SITUATION

- Climate changes ► sustainable development
- Economic changes ► increased competitiveness
- Stress & caution ► home warmth

## SOLUTION: FLORIAN

innovative draft control communicator for wood stoves and ovens

- Energetic efficiency: +20% on wood stoves
- Unique patented technology
- Comfort & safety: intelligent combustion monitoring



## CONSUMER BENEFITS

- Cost efficiency: savings up to – 20% on fuel (wood)
- Absolute safety: control & alarming
- Maximum user comfort: no overheating, fast fires



Cost efficiency



Absolute safety



Maximum user comfort

# OUR PARTNERSHIP

**Market size:** 60 mio households  
**Potential revenue:** 15 billion EUR

## YOUR BENEFITS

- Generate additional revenue
- Increase market share
- Increased brand image & competitive advantage
- Increased brand value due to innovative product image

**MAXIMIZE YOUR BUSINESS POTENTIAL!**



FLORIAN is designed by ATech electronics.

## ATECHPROMISE

**RELIABLE PARTNER:** since 1990, strong expertise in electronics design and manufacturing

**MARKET INSIGHT:** in-depth view & wide know-how in efficient combustion control, we understand the market and closely monitor consumer needs

**IMMEDIATE REACTION:** flexibility, constant product improvement to best meet our customers' needs

**RISK MANAGEMENT:** in-house laboratories, superior quality control, logistics excellence

**CLOSE PARTNERSHIP:** 360° continuous customer support (technical, pre-sales, post-sales)

**SELECTED REFERENCES:** Pallazetti, Bosch Siemens, WVTerm, Johnson Controls, ITW Gema, Danfoss etc.

**PALAZZETTI**

**B/S/H/**  
FSH BOSCH UND SIEMENS HAUSGERÄTE GMBH

**BOSCH**

**WVterm**

**ITW Gema**

**Danfoss**

**Johnson  
Controls**